

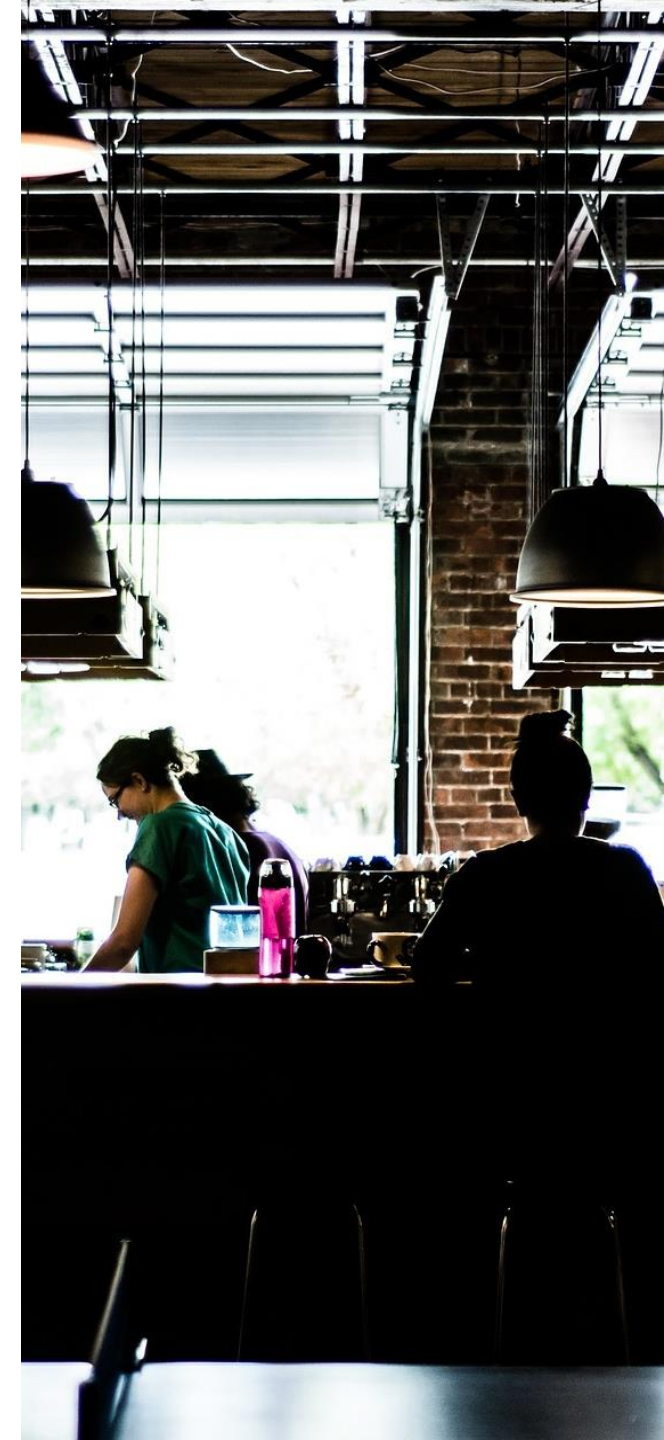
Prevention by building bridges

Experiences from 25 years of substance use prevention

Johanna Gripenberg, Ph.D. Director at STAD

Outline

- About STAD
- Responsible beverage service (RBS) – The STAD model
- Lessons learned





STAD

Stockholm Prevents Alcohol and Drug Problems



Founded in 1995, R&D unit at Centre for Psychiatry Research, Karolinska Institutet



Aim to develop, implement and evaluate prevention methods



Research and practice in close collaboration



Specialists in prevention science



Conduct work on regional, national, and international level



Responsible Beverage Service (RBS)



The Alcohol law in Sweden

- You are not allowed to serve someone who is obviously intoxicated (i.e. drunk)
- Obviously intoxicated people are not allowed to be at the premises
- Obviously intoxicated people are not allowed entry to the premises



To create a more secure and safe environment for both guests and staff by decreasing alcohol intoxication levels and thereby, alcohol-related problems such as violence



Collaboration



Training



Improved
enforcement

STAD-model



Collaboration



*Licensing Board,
Stockholm municipality*



*Stockholm County
Administration*



Polisen

Police Authority



*The industry, i.e.
trade and employer
organisation*



*Hotel and Restaurant
Workers' Union*

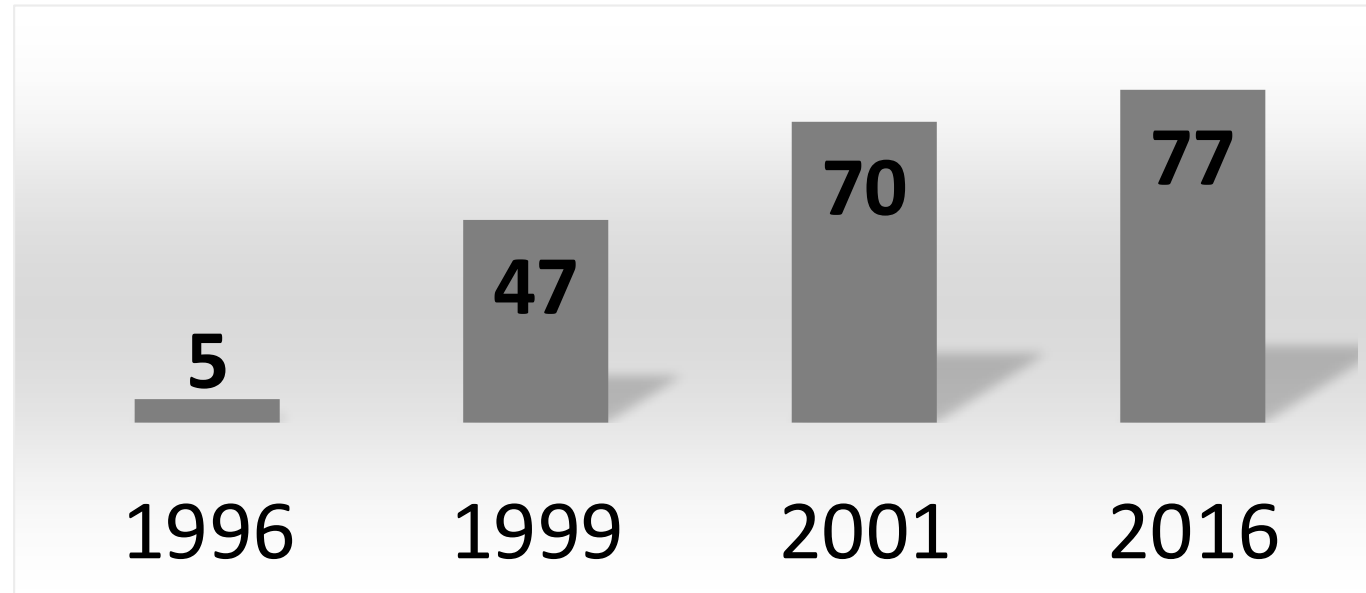


Training

- ✓ 2-day RBS-training for serving staff
- ✓ 3-day training for police officers and alcohol inspectors
- ✓ Digital training for police officers and alcohol inspectors



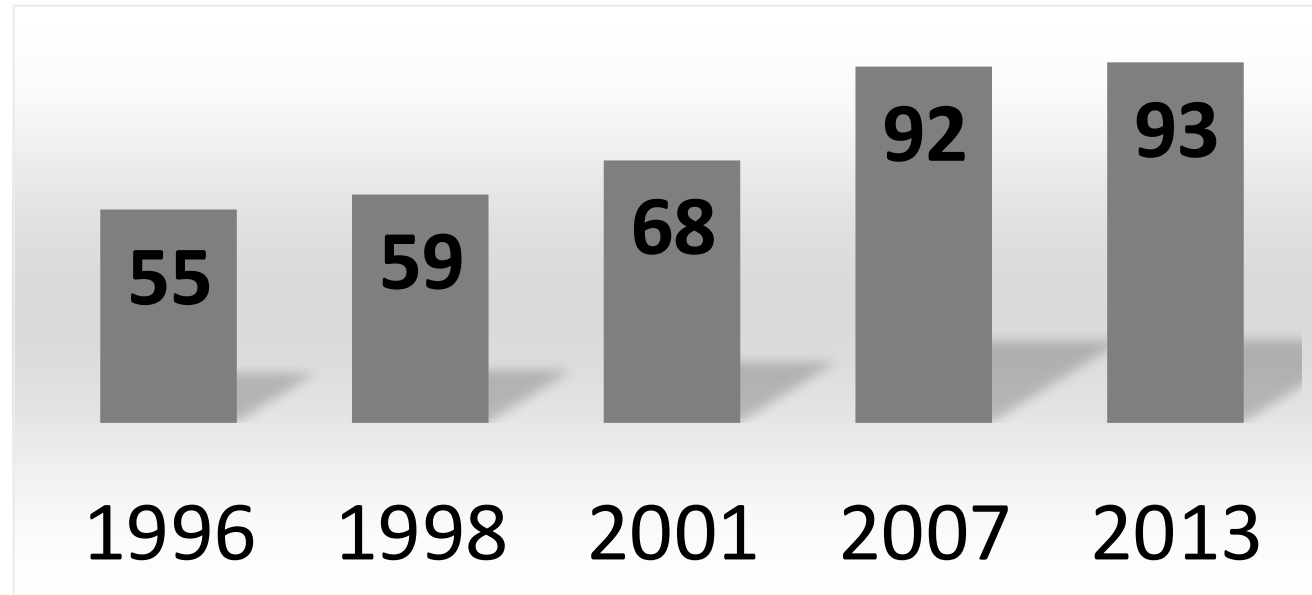
What do the results show?



Proportion (%) obviously intoxicated individuals refused alcohol service



What do the results show?



Proportion (%) underage refused alcohol service

What do the results show?



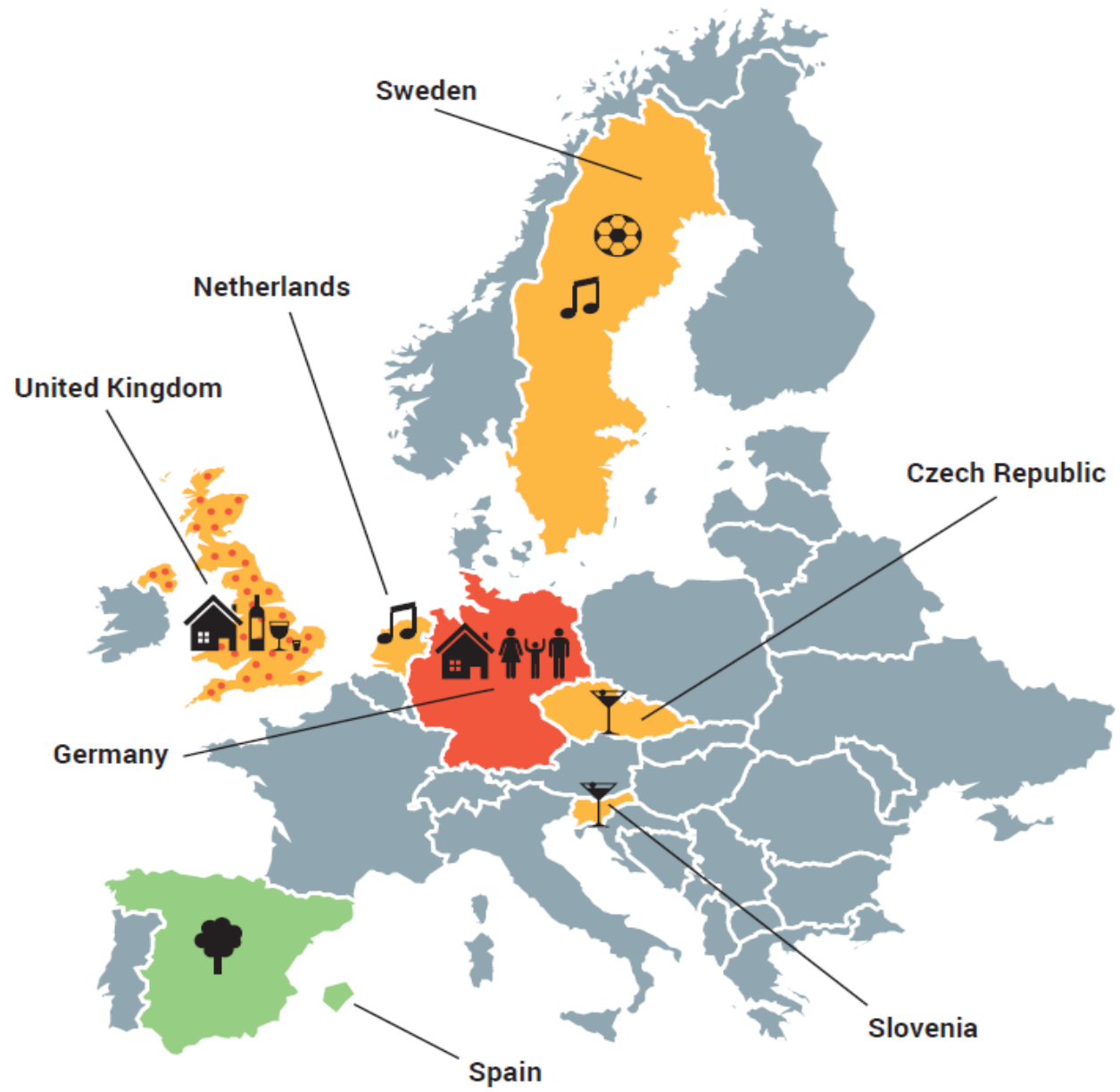
29% decrease in police-reported violence



What do the results show?



1:39



Drinking setting:

- Private
- Licensed
- Public
- Home drinking (preloading)
- Home drinking (children)
- Street, parks and beaches
- Nightlife
- Festivals
- Sports events



To reduce alcohol-intoxication and related problems at Premier Football League matches by implementing a tailored STAD-model at football events





Results

- ☆ The tailored STAD-model has increased entrance and serving staff's intervention rates toward obviously intoxicated spectators
- ☆ It appears as if spectators have decreased their intoxication levels

Durbeej et al 2017, Elgán et al 2018, Elgán et al 2021



Lessons learned

- Needs assessment
- Collaboration
- Co-creation
- Stakeholder ownership
- Written agreement between stakeholders
- Multicomponent programs



STUDENT



PRODIS



Thank you for your attention!

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